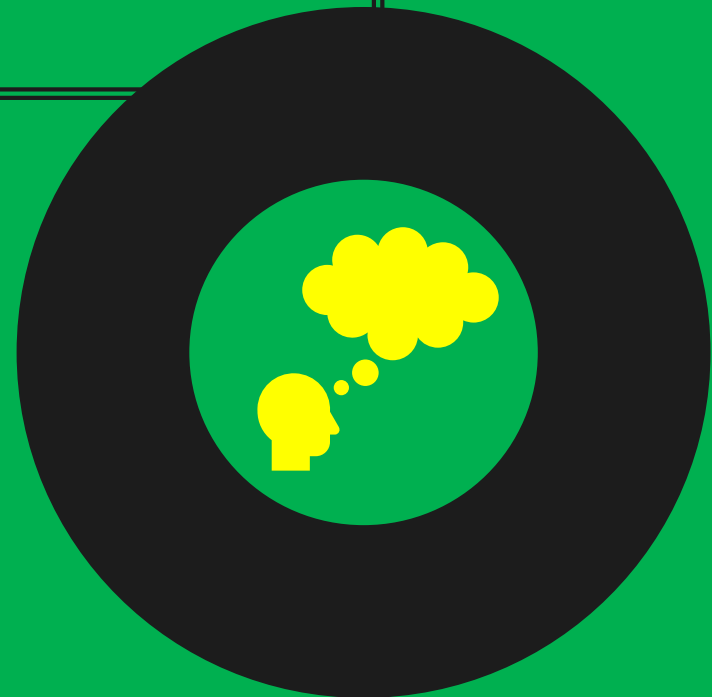




Q

Which part of our magnificent universe are you joining us from?





Reminders!

- A recording of today's session will be available to all attendees
- All attendees have been muted
- Post questions/comments in the Q&A or chat boxes
- Live Q&A after webinar

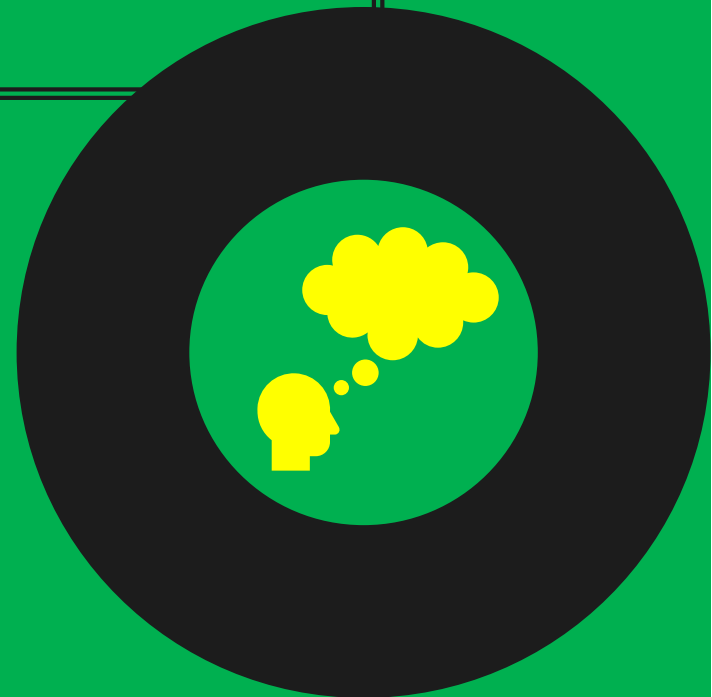
AGENDA

1. GBRI at a Glance
2. Introducing the Social Impact Initiatives:
 - GBRI Social Impact Influencer Program
 - GBRI Social Impact Partner Program
3. The Impact and Benefits
4. Choosing Your Path
5. FAQs
6. Question & Answers
7. Next Steps



Q

Have you taken an exam prep course for LEED or WELL, or perhaps, one of our continuing education courses?





EDUCATION
PARTNER



STATE OF RHODE ISLAND
ENERGY EFFICIENCY &
RESOURCE MANAGEMENT COUNCIL



**The American
Institute
of Architects**



COLLABORATIVE FOR
HIGH PERFORMANCE
SCHOOLS.



About GBRI



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COLLABORATIVE FOR
HIGH PERFORMANCE
SCHOOLS.

Welcome Home!

Let's join hands not only to build a greener world but also a equitable one.

GET STARTED



Let's join hands not only to build a greener world but also an equitable one!

About GBRI



NOT ENROLLED

1 Lesson

A Basic Run Down on Green Stormwater...

Audio Visual 0.5CE General
0.5 LU|HSW

0% Complete
0/3 Steps



NOT ENROLLED

1 Lesson

WEDG: Improving Resilience, Ecology,...



Audio Visual 1CE General
1 HSW|LU

0% Complete
0/3 Steps



NOT ENROLLED

1 Lesson

WELL: What's it all about? + Case...



Audio Visual 1CE General
1 HSW|LU

0% Complete
0/2 Steps



NOT ENROLLED

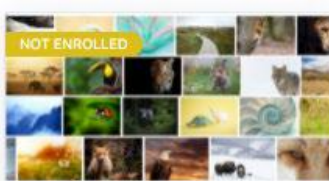
1 Lesson

Green Tagging the Electric Grid with...



Flipbook Article 0.5CE General
0.5 LU

0% Complete
0/1 Steps



NOT ENROLLED

1 Lesson

Zootopia – The World of Sustainable Zoos



Audio Visual 1CE
LEED 2009, LEED v4, LEED v4.1
1 LU

0% Complete
0/2 Steps



NOT ENROLLED

1 Lesson

Minimalism — What is it and is it for you?



Flipbook Article 0.5CE General
0.5 LU

0% Complete
0/2 Steps



NOT ENROLLED

1 Lesson

Tiny Homes — Is it for You?



Flipbook Article 0.5CE General
0.5 LU

0% Complete
0/2 Steps



NOT ENROLLED

1 Lesson

Caffeine: How Your Morning Coffee and...



Flipbook Article 0.5CE General
0.5 LU

0% Complete
0/2 Steps



NOT ENROLLED

1 Lesson

Impact Investing – What You Need to...



Flipbook Article 0.5CE General
0.5 LU

0% Complete
0/2 Steps



NOT ENROLLED

1 Lesson

Disney and Sustainability: Is...



Flipbook Article 0.5CE General
0.5 LU

0% Complete
0/2 Steps



NOT ENROLLED

1 Lesson

Better Late Than Never: Recharge,...

2 CE
BD+C, O+M, ID+C, LEED Green
Associate
2 LU|HSW

0% Complete
0/2 Steps



NOT ENROLLED

1 Lesson

Passivhaus: The Building of the Future



Flipbook Article 1CE General
1 LU

0% Complete
0/2 Steps



NOT ENROLLED

1 Lesson

Living Future Zero Energy is 10+ for...



Flipbook Article 0.5CE General
0.5 LU

0% Complete
0/2 Steps



NOT ENROLLED

1 Lesson

Zoos A Hidden Opportunity For...



Flipbook Article 0.5CE General
0.5 LU

0% Complete
0/2 Steps



**Transforming our
world:**

the 2030 Agenda for
Sustainable Development



1 NO POVERTY



2 ZERO HUNGER



3 GOOD HEALTH AND WELL-BEING



4 QUALITY EDUCATION



5 GENDER EQUALITY



6 CLEAN WATER AND SANITATION



7 AFFORDABLE AND CLEAN ENERGY



8 DECENT WORK AND ECONOMIC GROWTH



9 INDUSTRY, INNOVATION AND INFRASTRUCTURE



10 REDUCED INEQUALITIES



11 SUSTAINABLE CITIES AND COMMUNITIES



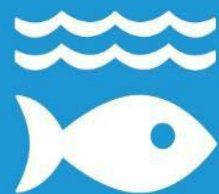
12 RESPONSIBLE CONSUMPTION AND PRODUCTION



13 CLIMATE ACTION



14 LIFE BELOW WATER



15 LIFE ON LAND



16 PEACE, JUSTICE AND STRONG INSTITUTIONS



17 PARTNERSHIPS FOR THE GOALS



SUSTAINABLE DEVELOPMENT GOALS



#1 Source for Sustainability Education

More than 200+ courses to choose from

Search



200+

Available Courses



120745+

Worldwide Students

GBRI at a Glance



Sustainability & Green Building Education



Climate Change and ESG Workshops



Exam Prep for LEED and WELL Credentials



Continuing Education for AIA, LEED & WELL Professionals



Workforce Development Training



Sustainability Training for K-12 Teachers



ROOTs of Greener Homes for Everyone

Introducing the Social Impact Initiatives:

GBRI Social
Impact Influencer
Program

GBRI Social
Impact Partner
Program

A woman with dark dreadlocks styled in a bun, wearing a brown blazer and large hoop earrings, is speaking at a podium. She is looking towards the right of the frame. In the background, other people are seated and listening. A semi-transparent black banner with white text is overlaid across the middle of the image.

Sustainability and Social Impact Influencer – Unleash Your Potential

Why Embrace the Role of a GBRI Sustainability and **Social Impact** **Influencer?**



The background of the entire image is a dense, overlapping field of US dollar bills. The bills are in various orientations and colors, including green, blue, and yellow, creating a textured, financial-themed backdrop. The text is overlaid on a semi-transparent dark blue rectangular area on the left side of the image.

As an Influencer, you
will receive

20% of the

revenue from any sales made
through your promotions

The background of the image is a dense, overlapping field of stacks of US dollar bills. The bills are primarily one-dollar bills, with some two-dollar bills visible. The stacks are arranged in a way that creates a sense of depth and abundance, with the bills appearing to be piled up. The lighting is somewhat dim, giving the scene a slightly somber or serious tone.

LEED Exam Prep = \$250

20% of the revenue = **\$50**



Earn Complimentary **Access** to GBRI Exam
Prep and CE Course Materials!

Upon assisting in a minimum of 5 sales or achieving a sales volume of at least \$300

GBRI Social Impact Partner Program



Link to the video on this slide



<https://youtu.be/6AWh-KLk2u0>



GBRI Sustainability &
Social Impact Partner

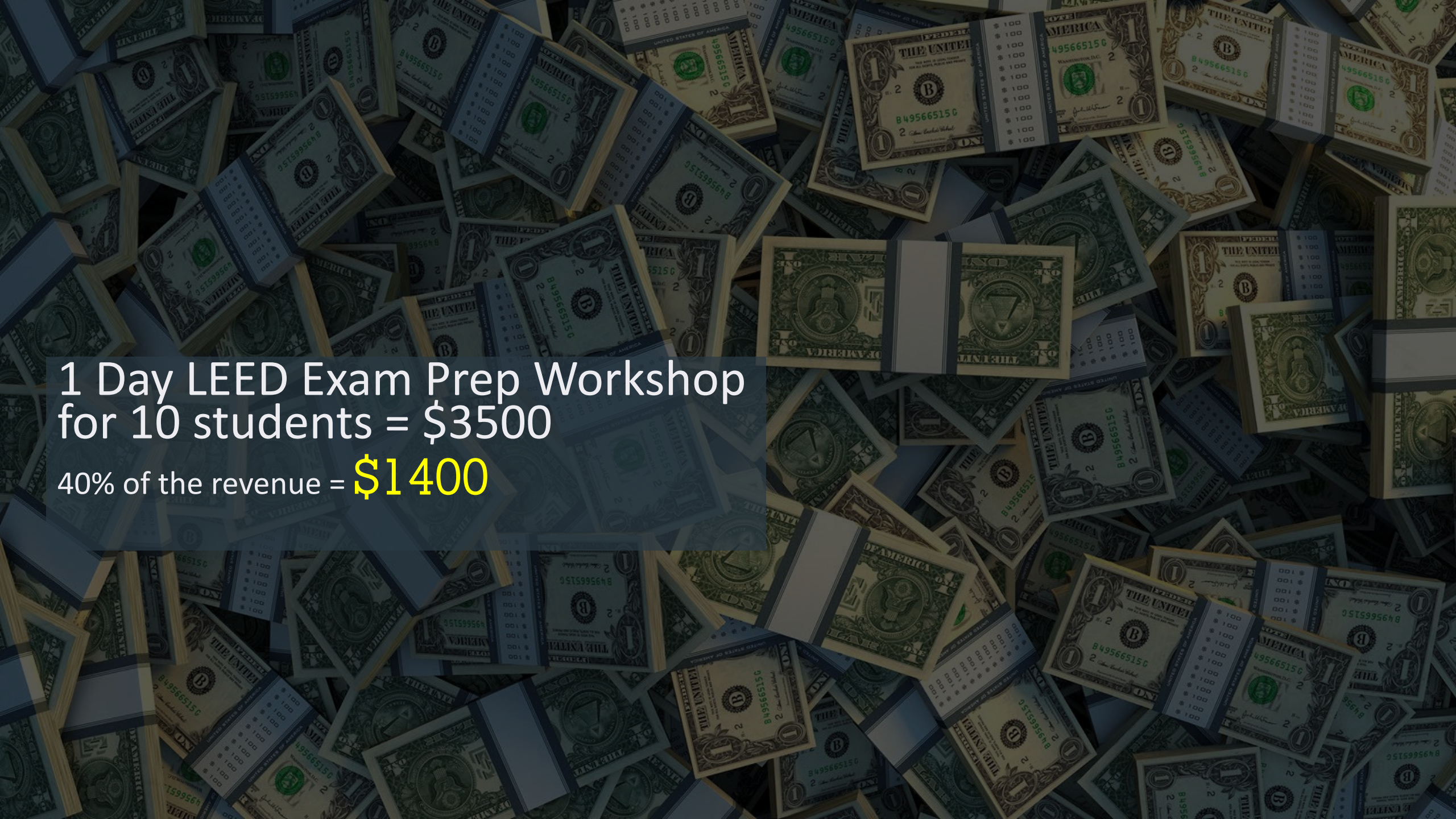
Not just an instructor – become a part of GBRI's mission

Why Embrace the Role of a GBRI Sustainability and **Social Impact** **Partner?**



The background of the image is a dense, overlapping field of stacks of US dollar bills. The bills are primarily one-dollar bills, with some two-dollar bills visible. The stacks are arranged in a way that creates a sense of depth and abundance, with the bills appearing to be piled up and slightly offset from each other. The lighting is somewhat dim, giving the scene a slightly moody or focused appearance.

As a partner, you
will earn **40%**
of the revenue from any sales
made through your promotions
& teaching.



1 Day LEED Exam Prep Workshop
for 10 students = \$3500

40% of the revenue = **\$1400**

A diverse group of people, including men and women of various ethnicities, are shown in a state of high excitement and celebration. They are raising their hands, some with clenched fists, and many have wide, joyful expressions. The background is dark, making the people stand out. The overall mood is one of triumph and collective achievement.

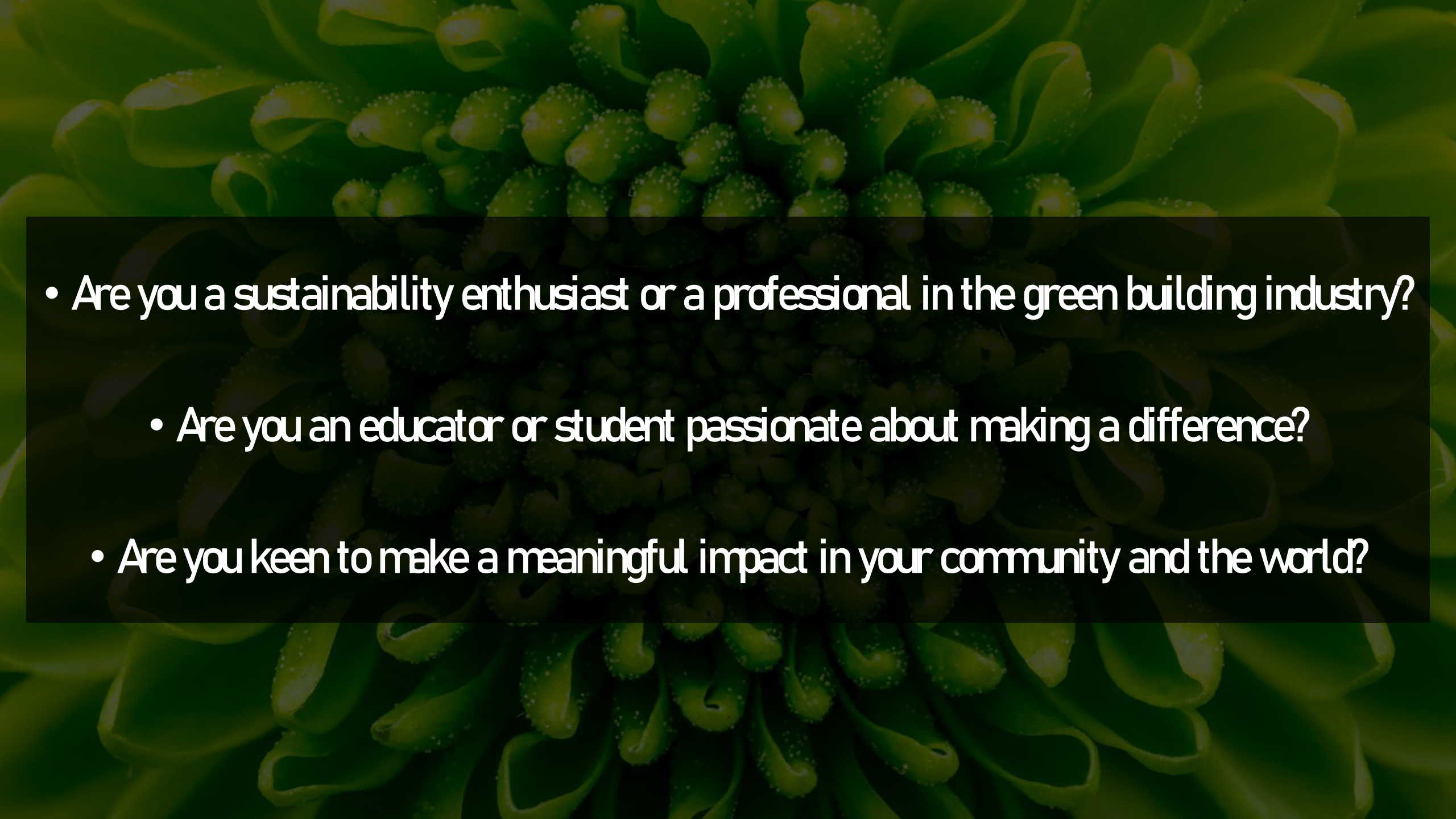
Students gain from your expert instruction, interactive engagement, and access to GBRI's extensive LEED Exam Prep resources

A group of people are seated at a long wooden table in a bright, modern office or classroom. They are focused on their laptops. The room has large windows in the background, letting in natural light. The overall atmosphere is professional and collaborative.

Earn **Full Access** to GBRI Exam Prep and CE Course Materials!



**Are You Eligible to
Become a GBRI
Sustainability and
Social Impact
Influencer & Partner?**

- 
- Are you a sustainability enthusiast or a professional in the green building industry?
 - Are you an educator or student passionate about making a difference?
 - Are you keen to make a meaningful impact in your community and the world?

Which Path is Right For Me?



Influencer vs Partner

| Criteria | Sustainability & Social Impact Influencer | Sustainability and Social Impact Partner |
|----------------|---|---|
| Who can join? | Anyone passionate about sustainability, social justice, and education. | Ideal for educators, businesses, and institutions interested in teaching sustainability and making a larger impact. |
| Qualifications | No specific qualifications required. | Experience in teaching or instructing. Credentialed in LEED and/or WELL |
| Benefits | 20% revenue share from any sales through shared links. Access to GBRI Exam Prep and CE Course Materials if minimum sales targets are met. | 40% revenue share from any sales made through promotions & teaching. Full Access to GBRI Exam Prep and CE Course Materials. |
| Commitment | Flexible, based on individual's capacity. | Requires a higher level of commitment due to teaching responsibilities. |
| Fees | \$0 | \$249/Year (with access to all GBRI materials worth at least \$1500) |



FAQs

Addressing common questions and concerns about the programs.

1. How do you track sales for each influencer?

- *An affiliate tracking plugin to create unique links for each influencer*
- *Customer clicks and sales made within 14 days of clicking are tracked & attributed to your account.*
- *The cookie validity period is 14 days - ample time for the customer to consider a purchase.*
- *Influencer Dashboard*
 - *Track the status of your unique links.*
 - *Monitor the number of clicks your links generate.*
 - *Keep track of the sales you've earned.*

2. Do you offer training and resources?

- *Comprehensive training and resources.*
- *A personalized affiliate account for you.*
- *Step-by-step guidance, through video tutorials or live webinars.*
- *Marketing tools and creative assets*

3. How do I stay updated and connected with other GBRI Affiliates and the GBRI team?

- *A dedicated WhatsApp group for all GBRI influencers and partners*
- *Regular updates, idea exchange, peer interaction, and direct communication with the GBRI team.*
- *Get your queries answered promptly*
- *Share your experiences with the community*

More FAQs

- 4. What happens if a purchase is refunded?*
- 5. How and when do I get paid?*
- 6. What is the payment method for affiliates?*
- 7. Can I use my own affiliate link to make purchases for our office/group?*

Let's Open the Floor

You may unmute yourself to ask a question or enter in the chat

GBRI Social Impact Partner Program

What's Next?



7+Projects



Funding for all projects plus other NGOs

Shafeeq replied 9 months, 1 week ago 1 Member · 1 Reply



Musaidah- An Initiative by Team Rakhss

Dania replied 8 months ago 2 Members · 5 Replies



Support the people – Malappuram, Kerala

Shafeeq replied 8 months ago 3 Members · 11 Replies



Mutual Aid for the students of Gulmit Gojal Hunza, Northern Areas of Pakistan

Uzma replied 8 months, 1 week ago 2 Members · 6 Replies



Covid-19 Medicine bank for poor patients – a Nagpur NGO initiative

Aparna replied 8 months, 2 weeks ago 2 Members · 7 Replies



Pledge a Smile Foundation – Project Seva – Feeding the destitute during lockdown

Jeslin replied 8 months, 2 weeks ago 2 Members · 5 Replies



Feeding Hands @ Jaipur

Jeslin replied 8 months, 2 weeks ago 2 Members · 5 Replies



Covid Fighters – Verification of COVID-19 related leads across India

Samriddhi replied 9 months, 1 week ago 2 Members · 4 Replies

500+
Families

3000+
Meals

50+COVID
Kits

10+School
Tutions



1500
Surgical Masks



4000+
Scholarships

The GBRI Factor *Supporting Our Communities*





Take the next **step** today!

Whether you choose to start as an affiliate and later upgrade to a partner, or dive right into the partner role, we're excited to welcome you to the GBRI family. Here is the link to the form. In the form, please provide us with:

Your name, Email address, Phone number for WhatsApp, Which program you're interested in - You may opt for the Influencer Program, Partner Program, or both. Please note that it's perfectly fine to start as an Influencer and later upgrade to Partner, Your professional credentials, An optional upload of your resume or link to your LinkedIn profile

This information will help us streamline our process and connect with you more efficiently. We look forward to embarking on this exciting and impactful journey together. Thank you for considering becoming a part of the GBRI family.

<https://zfrmz.com/DM0PMEvOLRPOUmLb6F3d>

